



Technical Data Sheet

LUV 7036

PERMACOLOR

LUV 7036 is part of the PERMACOLOR series of pressure-sensitive products which are used for mounting and protecting in the photographic and graphic industries. Pressure-sensitive PERMACOLOR provides fast, efficient processing through roll lamination techniques without the need for heat or drying.

PRODUCT DESCRIPTION

LUV 7036

- is a 36 µ high gloss polyester film coated on one side with a clear solvent acrylic pressure-sensitive adhesive. The adhesive is protected by a clear polyester release liner that provides complete visual inspection of the product, easy liner removal and a distortion-free adhesive surface.
- has a high tack adhesive suitable for laminating both UV, SB and ecosolvent digital prints.
- can protect your prints against permanent damages from graffiti paints. Graffiti can easily be removed with the help of our biodegradable graffiti remover TagAway, or with common solvents (acetone, methanol, ammonium,...)
- helps reduce colour fade caused by ultraviolet light exposure.
- does not influence the pH level of the substrate to which it is applied.

PHYSICAL PROPERTIES

	<u>Average values</u>	<u>Test method</u>
<u>Adhesive</u>		
Quick Tack on glass (N/25 mm)	19	FTM 9
Peel 180° on glass (N/25 mm)		
- after 20 minutes	14	FTM 1 (ASTM D 903-49)
- after 24 hours	15	FTM 1 (ASTM D 903-49)
Shear on glass (hours) 1kg – 25mm X 25mm	>1000	FTM 8
Dimensional Stability	< 0.45 mm	FTM 14
<u>Release liner</u>		
Transparent polyester 36µ (gr/m ²)	50	ISO 536
<u>Thickness</u>		
Film + adhesive (µ)	66	ISO 534 (ASTM D 645)

HEAT RESISTANCE

Application temperature range : + 15°C to + 40°C
End-use temperature range : - 30°C to + 100°C

For temperatures outside those quoted above, please consult MACTac.

CHEMICAL RESISTANCE

Resistant to water and detergents.

Also resistant to most diluted acids and alkalis.

Not affected by short contact with most of aliphatic and aromatic hydrocarbons, ketones, esters, chlorinated hydrocarbons and alcohol.

For further technical advice, please consult MACtac.

SHELF LIFE

2 years when stored at 15 to 25°C and ± 50 % relative humidity.

EXPECTED DURABILITY

The expected vertical outdoor durability of the unprocessed product in Central Europe (Zone 1) is up to 3 years. For indoor applications i.e applications not submitted to strong UV exposure and high temperature, **LUV 7036** will give satisfactory performance up to 5 years. This information is based on successful real life experience and artificial aging according to ISO 4892-2.

Note : *Exposure to severe temperatures, ultra-violet light as well as conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitude and south facing exposure. No durability warranty is given for horizontal exposure. For more information, please refer to Technical Bulletin 7.5: "Outdoor Durability of combined MACtac print media and laminates".*

CONVERSION AND APPLICATION

For outdoor use, care should be taken to protect the sides of the laminates in order to avoid water penetration.

Due to the increasing number of new printing methods and inks appearing on the market, it is important for the Converter to test the suitability of the PERMAGARD film for the application and printing complex (printer, ink, ICC profile, etc.) that will be used.

The use of flat bed laminator is not recommended to laminate UV prints as the pressure is not sufficient to avoid silvering.

CLEANING PROCEDURE

Always remove the graffiti as soon as possible from the LUV 7036 to ensure the best cleaning result. We recommend to use TagAway, our biodegradable graffiti remover gel for removing all sorts of stains and tags- even the metallic ones.

Clean the surface to remove all dust particles. Apply TagAway on the graffiti with a paint brush. Let it stand for ~2- 3 min before :

- first cleaning with a soft brush or a piece of cloth and
- then rinsing with a pressurized water gun (Kärcher). The rotative brush of the pressurized water gun should not be used to clean the image.

Start again this procedure if some graffiti is left or if several layers of colours have been sprayed. For more information on our biodegradable graffiti remover, please consult the TagAway TDS.

DISCLAIMER

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